



Public Art World - Commissions

Mike de Sousa ~ Last Updated 20 May 2017

[Public Art World](#) is a place where visitors discover works of art that are freely available to enjoy, both in the real world, and online. For example, a sculpture in a public place, a painting in a free-to-access gallery, or a piece of music that can be heard without charge.

In addition to discovering creative work, a model to affordably commission public art was developed with a view to sustaining the project over the long term. After careful thought however I reached the conclusion that any exchange of money, even when given voluntarily, potentially clouds the central message that public art is free. In addition, commissions to produce art may be viewed as a means to enrich myself. I have therefore decided not to move forward with the commissioning process, and I will continue to create works of public art at my own expense for as long as I can afford to do so.

The Commissioning Model

Three terms are used in the commissioning model that follows:

- **Public Art** - creative work, for example music, painting and literature, that is free to experience.
- **Commissioner** - a person or organization that contributes financially to the realization of a new public artwork.
- **Originator** - a person who is commissioned to create a piece of art by a commissioner at Public Art World, for example, a composer, painter, writer etc.

Art commissioned via Public Art World (including copies or reproductions of it) may not be sold. Originators are paid for their time in creating the work, but they may not continue to profit from their piece after it has been completed.

Originators are free to make their work available on their website and publications that are free to access, and they may reproduce their work for their own, and their immediate family's personal enjoyment.

The Commissioning Process

1. A new proposal for a public artwork is presented at Public Art World.
2. Potential commissioners review the proposal and have the opportunity of backing it.
3. The artwork is completed and published freely in perpetuity for all.

Commissioners have the option to associate their name with artwork they have commissioned.

Commissioners and their immediate family enjoy exclusive benefits from the originator but may not share or charge others for access to these benefits. Benefits may include special previews and updates of the work from the artist, and premium reproductions and publications of the work on its completion.

Art Proposals

Proposals for new artwork are not sought at this time.

In future Public Art World Proposals from originators must include the following:

- A link to a website with previous examples of the originator's creative work.
- A statement and description about the proposed work no shorter than 800 words and no longer than 1,000 words.
- A weekly breakdown of the creative process from start to completion.
- A brief statement of costs associated with the commission including payments that cover the originator's time, other people's time, art materials and resources, travel, daily expenses, and promotional materials.
- A description of exclusive commissioner benefits, for example, high definition digital copies of the artwork unavailable to the public, special access to drafts of the evolving work, ideas and updates etc.
- A weekly notification to commissioners that continues until one week after the work's completion date.

Comments and Feedback

For questions and comments please complete the contact form at [Public Art World](#).

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